**Pull and push Factor**

**Pull Factor**: something that attracts people to go and live in a particular place. **Or**

Pull factor are those factors in the destination country that attract the individual or group to leave their home.

**Pull factor are**

1. Natural Environment/ physical resource
2. Sunshine/ sunrise and sun set
3. Cultural activity (festival, dress)
4. Local culture
5. Food Habit
6. Food Habit
7. Small Town/village
8. Safety
9. Sports activities (Olympic/world cup game/other sports0
10. Geographical Location
11. Historical Monuments

**Push Factor:** Push factors are those that force the individual to move voluntarily, and in many cases, they are forced because the individual risk something if they stay. **Or**

A push factor is forceful, and a factor which relate to the country from which a person migrates. **OR**

A push factor is a negative aspect or condition that motivates one to leave, especially in one's country, region, organization, religion, etc

**Push Factor are**

1. Political problem
2. Religious problem
3. Natural Disasters
4. Poor transportation link
5. Proper accommodation facility
6. Poor infrastructure
7. Lack of information
8. War
9. Poor condition of Travel Agency.